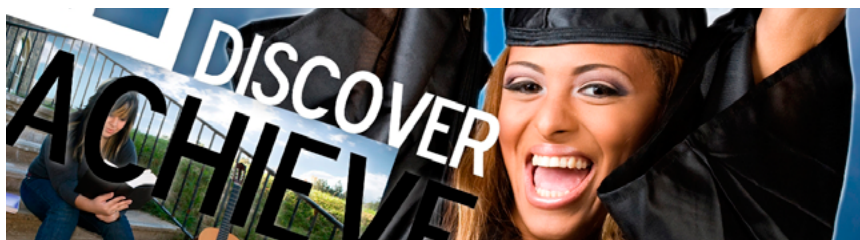


HIGHER EDUCATION

As parents we do all we can to provide our children with opportunities to succeed in life. One of those opportunities we hope to provide to our children is higher education. What if a family's main income earner dies unexpectedly? Would providing the funds for higher education be an option at this point? Most of the time when the breadwinner dies, the hope for a child's education also dies.

A 2012 [Bloomberg report](#) finds that the cost of college tuition has soared 12 fold in 30 years. The same report shares some grim news that this rate has outpaced the price of inflation on consumer goods, medical expense and food. Most of us know that College Tuition is expensive, but with these staggering findings it may put a bit more urgency in protecting this opportunity for our children.



When there is a policy in place to cover your child's college tuition should there be a pre-mature death, the surviving spouse and child(ren) will not endure this financial burden. Many variations are available for obtaining college tuition insurance coverage. You may feel it is best to have this coverage from the time your child(ren) are born or you may decide it is better to have a term policy only during the time your child(ren) are in college.

What ever is best for your personal situation, talking with your insurance representative about the different options available is the first step. Continuing to provide opportunities of success for your children with life insurance proceeds can make one of the biggest differences in their lives.

For more information on the use of life insurance for Higher Education, consult your insurance agent or financial representative. Need help finding a local representative? Call 800-541-5858 or send your request through our contact page via our [website](#). Questions welcome via social media.

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